



How You Can Participate in the 21st Annual Del Ray Halloween Parade

Dear Del Ray Businesses,

Del Ray Business Association is proud to sponsor the 21st Annual Del Ray Halloween Parade on Sunday, October 29, 2017 at 2 pm. Last year more than 7,500 participated in this annual event which included over to 2,500 children, special dignitaries and elected officials, over 50 pets in their finest Halloween costumes, and 25 Decorated Strollers.

In order for this annual tradition to happen, we need the support of our businesses. There are numerous ways to be able to participate and contribute to this fun event and to bring recognition to your company.

First, decorate your business & be nominated for "Best Decorated Business" which is judged by our elected officials. E-mail nominations to delrayhalloweenparade@yahoo.com by Oct 22nd to be judged.

Second, we depend on your financial contributions which could be made in any of the following ways:

- 1) **Sponsorship of the Stage – maximum 7 sponsors - \$1000 each.** Your Company Banner will be paced on the Stage & you will be listed on the Sponsor Board. ****Only 4 spots left*****
- 2) **Sponsorship of the Stroller, Pet, or House Competition - \$500 each.** Sponsorship includes having your banner/sign hung at both the registration area at the start of the parade and at the Mt. Vernon Fields and & you will be listed on the Sponsor Board. House Sponsor gets name on signage that is put in front of nominated homes. *****Sorry, all sold*****
- 3) **Sponsorship with your businesses name on the 2,500 Halloween Goodie Bags that are distributed at the parade - \$300. *****Only 1 spot left*******
Deadline for printing is Wednesday, October 4th at noon
(no logos please & no more then 34 characters)
- 4) **Hang your banner on the fence on the fields - \$250.** 7,500 participants will get to see your banner hanging on the fence on the fields where the parade ends and where judging and the program takes place & you will be listed on the Sponsor Board.
- 5) **Donations for the 2,000 Goodie Bags of Candy, Treats, Giveaways (pencils, etc) \$150 worth of items or cash will get name on Sponsor Board that's displayed next to where goodie bags are distributed.**

To participate, please email Gayle Reuter gayle.reuter@gmail.com and if you have any questions, you can reach Gayle at 703-216-8597. Also please note that businesses on the Avenue on the parade route should have received notification already that Mt. Vernon Avenue will be closed from Monroe Avenue to Hume Avenue during the parade and there will be parking restrictions.

Thanks to everyone for your continued support of these great community events. Events like the Halloween Parade are what help to make the Del Ray community the best place in the world to eat, shop and live!!!!

Gayle Reuter & Carol Bailey, Co-Chair
21st Annual Del Ray Halloween Committee
Del Ray Business Association